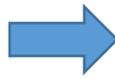




The Environmental Education Leadership Corps 2019-2020 Performance Measures

What is a Performance Measure?

Programs use *performance measures* to analyze and determine how effective the program is at setting and meeting goals to solve specific problems or meet certain criteria.



EELCorps Problem Statement:

Results of a statewide survey conducted by KEEC reveal that despite over 95% support for environmental education (EE) in schools, adult Kentuckians demonstrate extremely low levels of environmental knowledge or understanding of their personal environmental impact.

Primary Objective:

Increase Awareness and Stewardship through Environmental Education.

EELCorps Intervention:

EELCorps members will provide direct environmental education instruction to individuals as a normal part of their host site's operations. Each session will be a minimum of 20 minutes of interaction, which will be lesson specific. If more than one lesson or activity is presented to the same group of individuals on a different day and they are both 20 minutes or longer in duration then those individuals will be counted separately.

Performance Measure Output?

The number of individuals receiving education or training in environmental stewardship (lessons, programs, activities lasting 20 minutes or more).

Target: 10,000 individuals



Performance Measure Outcome?

Using a survey developed by the Kentucky Center for Statistics, participants in the programs led by EELCorps members will report an intent to change environmental behaviors based on the content of the programming delivered.

Target: 7,000 individuals

